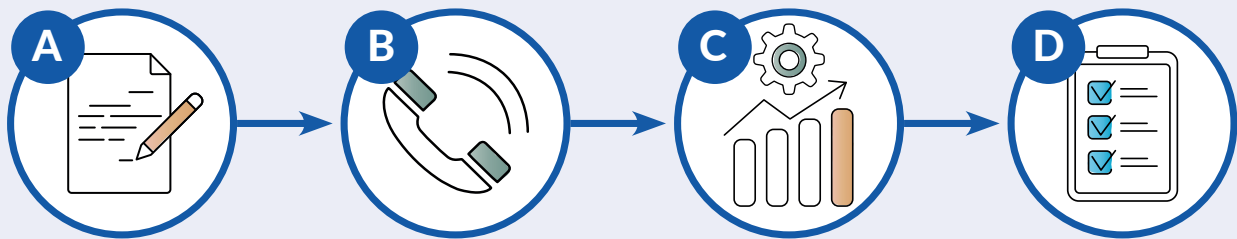


INDEPENDENT DEALER HEALTH CHECK



Is your business in the best shape it can be for the challenges and opportunities ahead? Could you benefit from working with a business with a proven track record of driving independent dealers performance to the next level?

The Dealer Health Check program is for dealers who want guidance, insight and support to give them the tools to push their business forwards. It works like this:



- A.** We send you over some pre-work to do so we can understand a little more about your business.
- B.** We have a telephone call with you to chat through how we will work on the day
- C.** We arrive with you, at your premises, and take you through the 7 Steps.
- D.** We complete your action plan and leave you with a clear path to take your business forwards

1. Evaluate and understand current performance, challenges and opportunities
2. Identify areas for immediate impact and improvement (from stock, to pricing, to finance sales, add-on sales, warranty sales, cost base and more)
3. Evaluate online presence – How do we sell more online?
4. Design processes to drive increased revenues
5. Coach your business on “how” this is done (anyone can give you the “what”, we do the “how”)
6. Complete a business improvement forecast – understand what it means in £’s to your business
7. The Plan - Agree the actions and targets

Total investment of £1495+VAT. Spaces are strictly limited to 7 dealers.

Register your interest by emailing: enquiries@sentienceas.com